

Press Release

Contact: Angelia Bosworth / Ron Madison

FOR IMMEDIATE RELEASE

Phone: 605-734-6376

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CEDAR SHORE RESORT CELEBRATES 10TH ANNIVERSARY WALLEYE TOURNAMENT

It doesn't get any better than this in one weekend! Fishing Anglers don't miss out on this opportunity to fish two tournaments with your chance to win \$20,000 and more \$\$\$\$ and prizes. We have moved the Cedar Shore Fishing Tournament to a one day tourney on April 10, 2010. Along with this, Cedar Shore will be the Title Sponsor for The Fishing Crew Team Tournament Trail to kick off on Sunday, April 11, 2010. What a better way to start off the season!

To fish both tournaments you need to fill out two applications. Enclosed is the Cedar Shore Fishing Application. You can find The Fishing Crew Team Tournament application online at www.thefishingcrew.com.

Friday, April 9th – The Fishing Crew Pro Challenge

Purchase your Pro Challenge tickets to compete against the Pros: Scott Handel and Lee Pulse. One lucky ticket will be drawn in March. The raffle winner and a partner of their choice, will battle head to head against Pro Staff Scott Handel and Lee Pulse. Tickets will be \$20.00 with all proceeds going to charities.

Here is what your \$20.00 Winning Ticket gets you:

- * A day on the water competing against the Pro Staff
- * Beat them and take home \$2,500.00
- * Come up short and still take home \$1,000.00

Saturday, April 10th – Cedar Shore 10th Anniversary One Day Walleye Tournament

First place - \$10,000 based on 120 teams; Entry Fee \$225 per 2 person team

Lots of Prizes, 10th Anniversary Thank You Dinner Celebration, Vendor Booths and more details to come!

Sunday, April 11 – The Fishing Crew Team Tournament Trail

First Place - \$10,000 based on 60 teams; Entry Fee \$400 per 2 person team

Visit www.thefishingcrew.com for more information on The Fishing Crew Team Tournament Trail.